

SGICRC COMMUNITY BUSINESS SURVEY 2022

GET INVOLVED – TAKE THE SURVEY!

SURVEY TERMS OF USE

(please email completed PDF survey to info@sgicommunityresources.ca)

The Southern Gulf Islands Community Resource Centre (**SGICRC**) **aims to integrate economic, social, and environmental objectives in the development of a strong local economy for the four Southern Gulf Island (Islands) communities of Galiano, Mayne, Pender and Saturna.**

With the establishment of the SGI Neighbourhood House on the SGIs, the SGICRC is now focusing on how it can best support development of a strong, appropriately scaled, and sustainable economy on the Southern Gulf Islands. To pursue this goal, we want to hear from you about the direction that the Southern Gulf Island Community Resource Centre (SGICRC) should take!

The survey is being implemented on all 4 Southern Gulf Islands that are part of the SGICRC and the CRD electoral District. These include Galiano, Mayne, Pender and Saturna (G/M/P/S)

The survey has 26 questions and takes less than 10 minutes to complete. All answers are anonymous. If you agree, your business and email will be recorded so that we may send you the results of the survey and to identify all SGI businesses. The answers to your questions will not be matched to your name or business and will remain anonymous. (**SEE PRIVACY POLICY**)

The information gathered will be used to create a **Sustainable Community Strategy** and **Implementation Plan** that will help guide how jobs and business grow and areas the SGICRC can change or work on over the next few years on the SGIs. As planning and project implementation are core services of the new SGICRC model, learning about the current business community from residents and business owners are key to its future success and how effective it can be in helping you and your business succeed. Collecting data is now more important than ever in order to support the economy effectively as we are engaging in a recovery period. These data are critical for making informed decisions in the months ahead.

The survey was prepared and is being implemented by **SGICRC staff and volunteers**. Please feel free to visit the SGICRC website sgicommunityresources.ca or contact the SGICRC at info@sgicommunityresources.ca. For more information, please contact: Mamie Hutt-Temoana, Community

* Required

1. **PRIVACY POLICY:** Thank you for participating in the SGICRC's Business Survey * which will help the SGICRC to understand how businesses are thinking about their community and what we can do to help to build our local businesses over the next few years. Especially after the Covid pandemic.

The response to this survey will be completely anonymous and we will not collect any personal information about you unless you choose to provide us with your contact details. On the slight chance that readers are able to identify you from your responses your information will not be shared per the BC under BC Information laws we will treat the information and will be kept completely confidential.

Interviewee agrees to the Terms of Use and Privacy Policy:

Mark only one oval.

Yes

No

2. Company Name

EMAIL (OPTIONAL)

3. Company location *

4. Owner's Name *

5. Date *

6. Interviewer's Name

7. What island do you live on? *

8. Why do you live on this island? *

9. Which of the following best describes you? *

Mark only one oval.

- Owner
- Manager
- Employee (full time)
- Employee (part time)
- Manager of a non-profit/NGO
- Self-employed, artist, freelance, etc.
- Full-time parent
- Semi-retired
- Retired
- Student
- Unemployed
- Volunteer
- Remote worker
- Other: _____

10. How many years has your organization or business been operating? *

Mark only one oval.

- less than 1 year
- 1-2 years
- 2-3 years
- 3-5 years
- 5-10 years
- 10-15 years
- 15-20 years
- 20+ years

11. Please identify your sector: *

Mark only one oval.

- Agriculture
- Construction
- Accommodation
- Food Services/Restaurant
- Nonprofit
- Retail
- Transportation
- Finance, Insurance, Real Estate
- Professional Services
- Information Technology
- Education
- Health Care
- Entertainment
- Recreation
- Arts & Culture
- Government
- Tourism
- Other: _____

12. How many year-round employees does your business have? *

Mark only one oval.

- n/a
- 0 (self-employed)
- 1-3
- 4-6
- 8-10
- 10-15
- 16-20
- 20+

13. How many seasonal employees does your business hire? *

Mark only one oval.

- n/a
- 0
- 1-3
- 4-6
- 8-10
- 10-15
- 16-20
- 20+

Listed below are various aspects of the local business climate. Please indicate your current level of satisfaction with each item. (If an item is not relevant for your business, please skip to the next question)

1 - Very Dissatisfied, 2 - Mostly Dissatisfied, 3 - Neutral, 4- Mostly Satisfied, 5 - Very Satisfied

14. Ability to hire qualified employees

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

15. Availability and cost of housing

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

16. Availability of employment opportunities general

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

17. Available of quality employment opportunities e.g. good wages, good working conditions

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

18. Communication and cooperation with local government (ie. Islands Trust, CRD, local Chamber, other businesses)

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

19. Finding enough land or space?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

20. Ability to start a new business

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

21. Ability to grow your business

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

22. Are there enough local places to shop?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

23. Is there enough local entertainment?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

24. Transportation system on the island?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

25. Transportation system off the island - Ferry?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

26. Cost and quality of utilities (water, gas, telecom)?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

27. Cost and quality of waste disposal?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

28. Satisfaction with local regulation (permits, bylaws, zoning)?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

29. Level of support from the local business community?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

30. Level of support from local government?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

31. Location in the region?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

32. Access to support services and suppliers?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

33. Overall market conditions?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

34. Overall community amenities to attract staff?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

35. Overall business costs?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

36. Internet service?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

37. Cell phone service?

Mark only one oval.

	1	2	3	4	5	
Very Dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Satisfied

38. Did your services and/or hours and/or business delivery change since COVID (2020)? If yes, please explain. *

39. Encouraging jobs, prosperity and business activity in a community means different things in different places. When we talk about intentionally supporting sustainable development and businesses in the SGIs what does it mean to you? Please select your **TOP TWO CHOICES**. *

Check all that apply.

- a. Attracting more businesses to the Island
- b. Attracting more people to move to your Island
- c. Attracting more visitors
- d. Attracting the kinds of businesses and jobs we want
- e. Doing more for the environment
- f. Stopping growth on the Island
- g. Growing in a way that fits the community
- h. Growing the number of jobs on the Island
- i. Protecting against the negative impacts of growth
- j. Keeping things just as they are now
- Other: _____

40. Are there any type(s) of services, supports, or stores that you would like to see on your Island that you currently do not have? *

41. Are there any type(s) of services, supports, or stores that you would like to see on the SGIs in general that are currently not offered? *

42. Your Island is strong in many ways - what needs more attention? At the same time, we (the SGICRC) do not have the resources to do everything all at once, so we need to know where to start. **WHAT ARE THE TOP TWO AREAS THAT THE SGICRC SHOULD WORK ON?** *

Check all that apply.

- a. Arts and culture
- b. Creative and entrepreneurial projects like Music installations, Gardens etc....
- c. An Island Business Centre
- d. Existing business community
- e. Housing
- f. Organizations and Associations
- g. Unique community "vibe"
- h. Volunteers and informal leaders
- i. Finding more employees to fill vacancies
- j. Regenrative Tourism
- Other: _____

43. Which of the following best describes your vision for the future of your island? An *
Island that is... **(SELECT TWO)**:

Check all that apply.

- a. Creative/Innovative
- b. Environmentally sustainable
- c. Historically connected
- d. Indigenous culturally connected
- e. Prosperous
- f. Resilient
- g. Socially engaged
- h. Socially just/Inclusive
- i. Unique/ authentic
- j. Vibrant
- Other: _____

44. Do you think an economic development strategy is needed for the SGIs? *

Mark only one oval.

- Yes
- No

45. What types of job training or education would be most helpful? *

46. Thinking of your weekly household spending approximately what percentage % is *
spent on your island in the stores and restaurants and businesses?

Mark only one oval.

- less than 5%
- 5-10%
- 10-20%
- 20-30%
- 30-40%
- 40-50%
- 50% or more

47. What best describes your ideal job situation? *

Mark only one oval.

- a. Full-time year round
- b. Part-time year round
- c. Full-time seasonal
- d. Part-time seasonal
- e. Not applicable (retired, student, etc.)
- Other: _____

48. What is the main reason for why you make purchases from sources like Victoria or Vancouver and other non-Island businesses (including online)? *

Mark only one oval.

- a. Convenience
- b. Price
- c. Selection
- d. Service
- e. Not available locally on-island
- Other: _____

49. What are your **TOP TWO BUSINESS CHALLENGES** in operating and growing your business other than the lack of staff housing? *

Check all that apply.

- a. Finding and keeping the right people
- b. Finding business partners and relationships
- c. Finding the right space/serviced available land
- d. High tax rates
- e. I've got great ideas, but don't know how to act on them
- f. Infrastructure/ communications
- g. Lack of business support services
- h. Lack of networking/ support among local business
- i. Lack of Island promotion
- j. Onerous or slow government processes
- Other: _____

50. Have you ever heard of the Program - WorkBC? *

Mark only one oval.

- Yes Skip to question 52
- No Skip to question 51

51. WorkBC is a program funded by the Government of Canada that helps you find worker with the skills you need. It helps you accomplish your HR and Business Goals by offering funding, workers, and support. Would you be interested in some follow-up assistance or information to help build your workforce or to sponsor a worker for your business? *

Mark only one oval.

Yes

No

Skip to question 53

52. Would you be interested in follow-up assistance or information to help build your workforce or to sponsor a worker for your business? *

Mark only one oval.

Yes

No

Skip to question 53

What is the **most important activity/action** that each of the following organizations can do for you now:

53. The CRD *

54. The Islands Trust *

55. The local Chamber of Commerce *

56. The SGICRC *

57. What is your vision for your island and the SGIs 15 years from now? *

58. How long have you lived on your island? *

Mark only one oval.

- a. Less than 1 year
- b. 1 - 5 years
- c. 6 – 10 years
- d. 11 - 15 years
- e. 16 – 20 years
- f. 20 + years

59. How do you self identify

60. What is your age range? *

Mark only one oval.

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-70
- 71+

61. Number of Children (under age 18) in your household? *

62. What is your level of Education? *

Mark only one oval.

- High School Diploma
- University or College Degree or Training Certificate
- Master's Degree
- Doctorate
- Prefer not to say
- Other: _____

63. Should the SGI try to have a closer working relationship with Salt Spring Island? *

64. Would the Southern Gulf Islands benefit by having a closer working relationship, perhaps as an alliance of Chambers of Commerce or something similar, *

65. Anything else we should know; or you would like to add?

THANK YOU

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